

Kirkcaldy Tourism Group

The Ecology Centre, Kinghorn
11th April 2018

Attendance:


Cllr Ian Cameron	Fife Council (chair)
Cllr Alistair Cameron	Fife Council
Cllr Lesley Backhouse	Fife Council
Brian Gorton	Links Guest House
Jo Bell	Kingswood Hotel
Lindsay Jenner	OnFife
Ann Camus	Fife Council
Holly Clark	Fife Council
Pauleen Norman	Room With a View/Forth View Hotel
Ian Archibald	Burntisland Heritage Trust
Joyce Kitching	Historic Environment Scotland
Audrey Peebles	FCCT
Karen Williams	FCCT
Tommy Wallace	Pettycur Bay Holiday Park/Bay Hotel
Ken Foster	Thane of Fife Wildlife & Heritage Tours
Eunice Cameron	Dysart Resident & Shop owner
Beth Bell	Fife Historic Buildings Trust
Drew Shedden	Cluny Activities
Gillian McCracken	Fife Council

Apologies:

Bryan McCabe	Fife College
Donald Grant	Fife Council
Alistair MacGregor	Fife Golf Trust
John Wilson	Betty Nicols
John Murray	Fife Council
George Proudfoot	Adam Smith Global Foundation

1.	Welcome and Apologies Cllr Ian Cameron chaired meeting. Round table introductions	actions
2.	Fife Events Guide Ann Camus and Holly Clark gave an overview of the new events quick reference guide and Fife Events Fund application guidelines which are now available on the Fife Tourism Partnership website along with the application form	

	<p>https://www.fifetourismpartnership.org/collaborations/fife-events-group/</p> <p>There are 2 key guides on health & safety for event organisers (referenced in the events guide). The Green Guide is for sports event and is free, The Purple Guide is for other events and costs £25 + VAT for 12 months for an individual or £500 + VAT for corporate (up to 50 users).</p> <p>A new events group is being set up, further information will be circulated in due course.</p> <p>Joyce advised that Aberdour Castle require 8 weeks notice for events. Pauleen will pass this information on to relevant people in Aberdour.</p> <p>Joyce mentioned that the Lego Exhibition is taking place at Aberdour Castle until the 22nd of April and a re-inactment event 'Invasion in 1861' will take place on the 23rd & 24th of June.</p>	<p>Holly Clark</p> <p>Pauleen Norman</p>
<p>3.</p>	<p>Welcome to Fife Website</p> <p>Statistics: The site has had 543,405 page views over the last year. Top section was 'things to do' Destinations page received 32,083 page views. Heartlands page had 1363 views, top towns in this area were Kirkcaldy with 2020 and Burntisland with 1527 views.</p> <p>Developments: We have revamped the what's on section http://www.welcometofife.com/events which now has a filter function. There is also a submission form for event listings.</p>	
<p>4.</p>	<p>Outlander Group</p> <p>The group has now changed its name to Filming Fife to reflect the wider opportunities from other productions being filmed in the area. It has also recently become a co-operative, with membership available to business in Fife and associate membership for those outwith.</p> <p>There is still a desire to make the most of Outlander at Dysart and various ideas were discussed.</p> <p>Chair of the group Linn Williamson will attend a future meeting of this group to provide more information Filming Fife.</p>	

<p>5.</p>	<p>Heartlands of Fife golf voucher</p> <p>The pilot will launch in May with 3 hotels – The Kingswood, The Oswald and The Strathearn and 4 course – Aberdour, Kinghorn, Dunnikier and Kirkcaldy included.</p> <p>The scheme will be extended once the pilot has been undertaken and refined as necessary.</p>	
<p>6.</p>	<p><u>AOB</u></p> <p>Footsteps of Kings – Project is due to start in June. Further information will be shared at future meetings. Mardles who will be developing the trails will be coming on a visit to audit sites soon.</p> <p>Brochure - this is currently with the Council's design team.</p> <p>Future agenda items – FCCT update, Festival of Ideas, V&A update, Pilgrim Way</p> <p>Historic Environment Scotland update – see attachment</p>	<p>Ann Camus</p>  <p>HES update.docx</p>
<p>7.</p>	<p>Dates of future meetings</p> <p>Date and venue to be confirmed</p>	