

# Levenmouth LTA

Fife Renewables Innovation Centre

24th February 2017

10am – 12pm

## Attendance:

Christopher Trotter – Chair

Cllr. David Alexander – Fife Council

John Murray – Fife Council

Chris Wragg – Fife Council

Brian Robertson - FEAT Trading Community Interest Company/Silverburn

Eugene Clarke – Levenmouth Rail Campaign

Jan Kerr – Homelands Trust

Verdi Clark – Fife Cultural Trust

Cllr. David Alexander – Fife Council

Katie Robins – Bright Green Hydrogen

## Apologies:

Ann Camus – Fife Council

Dominique Robertson - Fife Council

Michael Morris – MLS Leisure

Jan Kerr – Homelands Trust

1.	<b><u>Welcome/Introductions</u></b>  Christopher welcomed the group to FRIC and round table introductions followed.	
2.	<b><u>Minutes and Matters arising</u></b>  The last meeting due to take place in January was cancelled. John shared updates supplied from Silverburn, Fife Pilgrim Way, Levenmouth Rail Campaign and installation of Levenmouth's first digital kiosk at Beachcomber Amusements.  Christopher spoke of his attendance at the Dunfermline & West LTA showcase and encouraged the group to attend any other area's events where possible and keep the LTAs connected to one another.  John asked Eugene if he would like a standing item on the agenda to update on progress of the Levenmouth Rail Campaign which will now be integrated into future agendas.	John

**3. North Street Plans and Shorehead to Bridge Street plans**

The finalised plans for the Shorehead to Bridge Street Upgrade work will be considered by the Levenmouth Area Committee on 25th January (this Weds). The Committee Report & plans can be viewed/ downloaded by the public from Fifiedirect, see the following link:

<http://www.fifiedirect.org.uk/publications/index.cfm?fuseaction=publication.pop&pubid=1CEA257E-D2A5-B941-9AF967F0410099F5> (Agenda item 7, entitled "FINAL PROPOSALS FOR SHOREHEAD UPGRADE WORK")

The available budget for Shorehead- Bridge Street was £1.425 million. The cost schedule has been revised downwards, and gives scope to bring forward a second phase of public realm work planned to uplift another key gateway to the town centre, along Commercial Road (between High Street & Aitken Street).

Eugene pointed out that the rail station would be adjoining the swimming pool in Leven and would like the fact that this would be a transport hub, recognised.

Planning application in from McDonalds for the Gasworks site, Leven.

Weatherspoons have walked away from the former Threeways Inn site, Leven. Reason unknown.

New nightclub 'Truth' in Leven now licenced and approved.

**4. Silverburn**

Brian reported that maintenance within the park has been aided by the employability scheme.

Educational projects include working with the primary 7 class from Parkhill and an allotment for Levenmouth Academy.

Orienteering course being set up.

Silverburn Music festival has been confirmed. Date TBC. The day will run from 12pm until 9pm.

Work on campsite and allotments cannot start until monies from LEADER are through but this is dependent on the £30,000 from area committee which is outstanding.

PDF attached of the Silverburn Park Historical Research Project report which also shows the history of the Flax Mill.



Silverburn Archives  
Report Final .pdf

<p>5.</p>	<p><b><u>Fife Pilgrims Way</u></b></p> <p>Heritage Lottery Funding (HLF) stage two application was submitted on the 28th November and a letter of confirmation has been issued with the date for consideration by the Trustees on the 9th March. The total project cost as outlined on the submission was £737k and the amount requested from HLF was £398k. A HLF site visit occurred on the 10th February at the Fife Folk Museum, Ceres.</p> <p>The route can be viewed here:  <a href="http://www.sprf.org.uk/Fife_Pilgrim_Way_Annotated.pdf">http://www.sprf.org.uk/Fife_Pilgrim_Way_Annotated.pdf</a></p>	
<p>6.</p>	<p><b><u>Communications Plan &amp; Brochure</u></b></p> <p>The brochure was circulated prior to the meeting and there has already been a lot of feedback for design to work up. John will resubmit to design for a second draft.</p> <p>Area committee have paid £1500 for print of 10,000 brochures.</p> <p>The group would like a logo too. John to liaise with Design in Fife Council to see what can be worked up.</p> <p>It was commented that the brochure should be more colourful with an image to represent the fantastic light that the area gets as well as perhaps a coastal shot with walkers to represent the energy. John will contact Fife Council's photographer to see if he has anything suitable.</p> <p>The group would like the brochure online with hyperlinks. John mentioned the map that the Cupar &amp; North Fife LTA have included in their brochure. You can see this at  <a href="https://www.fifetourismpartnership.org/site/assets/files/2668/new_cupar_brochure_v2.pdf">https://www.fifetourismpartnership.org/site/assets/files/2668/new_cupar_brochure_v2.pdf</a></p> <p>Verdi Clark offered to try to chase up a contact for David Mach to see if he can perhaps provide a quote/sentence/paragraph which can be included within the brochure or on the cover.</p>	<p>John</p> <p>John</p> <p>Verdi/John</p>
<p>7.</p>	<p><b><u>AOB</u></b></p> <p><b>Levenmouth Rail Campaign</b> – Monthly meetings taking place on last Wednesday of every month (apart from July &amp; August) at Levenmouth Campus. John to update Fife Tourism Partnership webpage.</p> <p>Petition signatures now over 11,000, exceeding original target of 10,000.</p> <p>The project is also working with Levenmouth Academy to get young people involved, especially as this generation will be key users of the link.</p>	<p>John</p>

	<p>Taken on political lobbying. 5 MSPs from different parties agreed to work together and help the project go forward.</p> <p><b>Taste our Best</b> – Christopher will be putting on a Taste our Best workshop in the area. Taste our Best is VisitScotland's accreditation scheme, which recognises and celebrates businesses who provide locally sourced, quality food and drink. The workshop would help enhance the food offering in the area but would be open to all Fife food businesses and a target of attracting in the range of 30.</p> <p><b>Animal Art Trail</b> - Brian spoke of an idea similar to the Hippos in Glenrothes, where animals are decorated by artists or local schools and placed around the area as a trail. Many animals were spoken about but a bear was the most popular (in reference to Wojtek the Bear and Hercules who often visited The Glen). The group will research possible costs.</p> <p><b>Welcome to Fife App</b> – John explained that the Welcome to Fife team are developing an app with up to 50 trails and every LTA is allocated 4 trails for their region. John will forward a template that will need filled in with stops, information, images so that this can be developed digitally on to an app. You can see examples of similar apps by downloading Walk Auckland or Wellie Walks from Apple's App Store or Google Play.</p>	All
	<p><b><u>Next Meeting</u></b></p> <p>The next meeting will take place on 4<sup>th</sup> May, 2pm -4pm at Fife College, Levenmouth Campus (venue TBC).</p>	