

**Minutes Of Levenmouth Local Tourism Association**

**Date:- 06/11/2018**

**Present:- Christopher Trotter, Marianne Lynch**

**In Attendance:- Dominique Robertson, John Murray, Holly Clark, Brian Robertson, Karen Donaldson**

	<b>ACTION</b>
<p><b>1) Apologies</b> Apologies received from the following: Eugene Clarke</p>	
<p><b>2) Departure</b> Announcement from Christopher advising Lee Murray has stepped down from the LLTA committee due to family commitments. Also informed that Chloe is no longer working for Lee Murray therefore she will not be continuing with the social media pages.</p>	<p>The LLTA now require another volunteer to run the social media pages.</p>
<p><b>3) Survey Results</b> Following on from the Festival Survey sent to all members – the results were as follows: <b>Do you like the idea of: Leven Energy Festival - It's all about the performance?</b> Yes: 8 No: 1 Unsure: 3 <b>What do you think of when you hear the word 'performance' in relation to Levenmouth?</b></p> <ul style="list-style-type: none"> <li>• Dance, Music acts</li> <li>• Bands – Jazz to rock and everything in between</li> <li>• Some celebratory and arts based</li> <li>• Street artists, fun fair stalls, theatre group</li> <li>• Don't see the link</li> <li>• Unsure</li> <li>• Music</li> <li>• Art and culture</li> <li>• Striving for achievement</li> <li>• I like Levenmouth Energy Festival but not 'It's all about the change'</li> </ul> <p><b>What are your other ideas for a festival in Levenmouth?</b></p> <ul style="list-style-type: none"> <li>• VW Campervan Festival</li> </ul>	<p>After discussing these survey responses, the group discussed the best way forward for the festival and came to the conclusion that it would be best to consider collaborating with another local event already running rather than starting a whole new event. Christopher will engage in meetings with other local event coordinators to discuss these possibilities and report back at the next committee meeting.</p>

<ul style="list-style-type: none"> <li>• Focus on leisure and recreation opportunities</li> <li>• Beach games for children, street food</li> <li>• Festival of light/Levenbetter festival</li> <li>• Locally produced food, art and crafts</li> <li>• Must not compete with existing festivals like civic week and promfest</li> <li>• Film festival tie in</li> <li>• An event to bring together the communities from Leven, Methil, Buckhaven and Largo and Lundin Links to celebrate the region</li> </ul> <p><b>Would you want to be involved in a festival in Levenmouth?</b> Yes: 8 No: 4</p> <p><b>Would you like a festival including the whole of Fife rather than just Levenmouth?</b> Yes: 2 No: 4 Unsure: 6</p>	
<p><b>4) News Story</b> Brian Robertson read out the article from the East Fife Mail where the reporter explained how the LLTA are trying to improve tourism for Levenmouth and the possible festival.</p>	
<p><b>5) Event Organisation Brochure</b> Holly Clark from Fife Council attended the meeting to advise us of a brochure available from the council in regards to event organisation which details how to plan the event and what licences etc are required from the council and where to go for these.</p>	<p>An electronic copy of this brochure is attached.</p>
<p><b>6) Fife's Energy Coast Brochure</b> The brochure is now 2 years old and it was agreed that it could do with an update and amendments.</p>	<p>John Murray will invite everyone to make changes/additions to the brochure.</p>
<p><b>7) Other business</b> Brian Robertson updated us on a few events running locally this month: SOUP at Buckhaven Community Church Friday 23<sup>rd</sup> November at 6:30pm – you make a donation at the door, get to meet other like-minded people over a bowl of soup and some entertainment, find out about what is going on in your community by listening to short pitches from different community groups, and then</p>	<p>To book a place at SOUP - please follow this link: <a href="https://www.eventbrite.co.uk/e/buckhaven-soup-fife-soup-tickets-50684734405">https://www.eventbrite.co.uk/e/buckhaven-soup-fife-soup-tickets-50684734405</a></p>

<p>cast your vote to decide which group gets the door money.          Christmas light switch on Saturday 24<sup>th</sup> November at 3pm on Leven High Street.</p>	
<p><b>8) Next members event</b></p>	<p>Will be held in March/April 2019 at The Lemon Tree.</p>
<p><b>9) Next Meeting</b>          To be confirmed once Christopher has had discussions with other local event organisers.</p>	