

Minutes Of Levenmouth Local Tourism Association

Date:- 14/08/2018

Present:- Christopher Trotter, Marianne Lynch

In Attendance:- Dominique Robertson, Lee Murray, Linda Judge, John Murray, Karen Donaldson

	ACTION
<p>1) Apologies Apologies received from the following: Duncan Law, Gail, Michael Morris, Vicki.</p>	
<p>2) Website John advised that only a few people have signed up to list their business on 'Welcome to Fife'.</p>	John is going to email the other businesses and get them listed on the website.
<p>3) Social Media Lee Murray advised Chloe has set up and is running the 'Visit Levenmouth' Facebook & Instagram pages for 1 hour per week. Marianne & Lee suggested doing a 'how to' for all members at the end of season event to improve the following.</p>	Marianne will send Chloe's email address to everyone, so they can forward content for her to use on the pages.
<p>4) Event Christopher met with Graeme who runs the Crail food festival to discuss how he started the festival and get some tips. The two main things Christopher took away from the meeting was to ensure we know why we are holding the event and who we intend to come. Graeme also advised that they hold their festival on the quietest time for their businesses and this works for them and to ensure everyone is included at every step. Lee suggested that it would be more beneficial to hold it when most people are visiting the area to attract more tourists. Christopher suggested the name 'Festival of Light'. Everyone agreed that holding the festival around the longest day of the year would work well with this name. All agreed that the reason why we want to hold the festival is to bring people into Levenmouth and encourage pride in the Levenmouth area. After discussions about various locations to hold the festival, all agreed that starting the festival at the Shorehead would be most suitable (due to recent refurbishments) with the possibility of eventually leading along to the beach.</p>	

<p>5) Festival Finance</p> <p>Both John and Dominique have access to different sources of finance depending on what size and type of festival we decide to hold. Once a group has been formed and a budget breakdown has been created, we can apply for finance. We should be aiming to apply for finance for the first festival (2019) by February 2019.</p>	<p>John is going to send over information about these options to Marianne and check if the LLTA can apply. Dominique has already sent information over regarding finance options – Marianne will send this on to members who want to be involved with the festival.</p>
<p>6) Study Visit to Bruges</p> <p>Linda advised that Bruges are interested in being involved in the festival. An invitation was given to one of the committee members to join the Twinning Association at the Bruges Christmas market (13th-16th December) for 1 or 2 days to see how they run the market. Linda also suggested a study visit in spring which Christopher, Lee & Karen were keen to attend. Once the plans for the festival are further along, we can discuss how Bruges can be involved.</p>	
<p>7) End of season members event</p> <p>It was agreed that the next members event would be held by Lee Murray at Truth nightclub on 25th October at 7pm. Marianne suggested creating a questionnaire with selected options to get feedback and ideas about the festival from other members. A reminder will be added to the invitation to encourage members to sign up to the 'Welcome to Fife' website. John also advised that the Dunfermline LTA would like to join our events and network with us.</p>	<p>Christopher to invite Graeme (Crail food festival) and Eleanor Livingstone (Stanza Poetry) to come along and speak.</p>
<p>8) Next Meeting</p> <p>The next committee meeting will be held on Tuesday 6th November 3-5pm at the Fife Renewables Innovation Centre.</p>	