

Minutes Of Levenmouth Local Tourism Association

Date:- 17/04/2018

Present:- Christopher Trotter, Marianne Lynch

In Attendance:- Dominique Robertson, John Murray, Linda Judge, Duncan Law

	ACTION
<p>1) Apologies</p> <p>Apologies received from the following: Lee Murray, Michael Morris, Neil & Karen Donaldson</p>	
<p>2) Discussion about previous event</p> <p>Another event to be arranged for October/November following on from the success at the previous event. John Murray offered to do a talk/presentation at the next event.</p>	<p>Marianne will contact various businesses to see if anyone would like to host the next event at their business. Email Marianne if you are interested in hosting.</p>
<p>3) John Murray explained the various website platforms/app</p> <p>John advised that the Fife Tourism Partnership website is for business to business regional/national events. This is shared on Twitter and Facebook as well as on the website. John also explained the Welcome to Fife website is the consumer channel where visitors can view business information based on location/category. Businesses can list their information on here for free. The Welcome to Fife app is also available at a cost of 99p for users to access information – businesses can also list on here.</p>	<p>Marianne will forward a link to all members to sign up to the Fife Tourism Partnership and give them information on how to get their listing on Welcome to Fife through John.</p>
<p>4) Social media page</p> <p>Suggestion that having an LLTA social media page may be the best way to promote local businesses as the 'Our Levenmouth' page is great for events however it is more a community focused page.</p>	<p>Marianne to speak to Lee Murray regarding social media page.</p>
<p>5) Signage for Leven</p> <p>Meeting was held with Colin Davidson in regards to signage for Leven. Follow up meeting was cancelled due to weather.</p>	<p>Marianne to email Colin Davidson to follow up.</p>

<p>6) Linda Judge – Levenmouth Twinning Association Linda informed us that Leven has been twinned with Bruche, France since July 2017. Their main focus is on young people, sports, community groups and businesses. The twinning association are looking for 1 or 2 people to visit Bruche on 28th June – 2nd July 2018. Bruche are also twinned with towns in Spain and Germany. The main focus is on accommodation as there is a shortage in the Levenmouth area. The Levenmouth Twinning Association would like to link local businesses together. For example, Bruche have an annual Christmas market where the Levenmouth Twinning Association have a stall and could promote places to stay in Levenmouth.</p>	<p>If anyone is interested in visiting Bruche for the trip please email Marianne.</p>
<p>7) Next Meeting The next committee meeting will be held on Tuesday 19th June at 10am-12pm at the Fife Renewables Innovation Centre.</p>	