

Minutes Of Levenmouth Local Tourism Association

Date:- 23/04/2019

Present:- Marianne Lynch

In Attendance:- Dominique Robertson, Karen Donaldson, Cllr David Alexander, Nicola & Lee Murray (Levenmouth Together Partnership)

	ACTION
<p>1) Apologies Apologies received from the following: Christopher Trotter</p>	
<p>2) LTA Area Meeting Marianne gave an update of key points from the recent LTA meeting for all areas. Cupar & North had a digital media event to learn more from Fatbuzz, a digital media marketing company and found it very useful. St Andrews are using an intern for the summer. St Andrews have launched beach wheelchairs and are happy to help other areas launch this too. Other areas are applying for growth funding to help with digital marketing costs.</p>	
<p>3) Brochure With most businesses moving away from paper and on to digital formats, not many have submitted changes/updates to the brochure therefore it may stay as it is for now.</p>	
<p>4) Levenmouth Together Partnership Lee and Nicola joined the group to give us an update on the new Levenmouth Together Partnership. They are working within the community to bring people together and create great events for local people and tourists to get involved in and bring people to the area. They have put together a steering group and have ideas for various events from running a 10k to a movie in the park to generate income into the area and give people reasons to visit. All their profit goes back into the community. They will also be putting together a website to hold information on everything going on in the area so there's one clear place to go for all events. Karen made an introduction on behalf of the Rotary Club and was happy for them to work together.</p>	
<p>5) Festival Ideas Discussions around previous festival ideas brought to our attention that there's no power or water facilities at the shorehead. Many of the ideas proposed were not possible due to the lack of infrastructure on the prom.</p>	

6) Next Meeting TBC	