



**BEN CREANOR  
RACING**

**PARTNERSHIP INFORMATION PACK**

## **Ben Creanor Racing – The Future of Whelen Euro NASCAR**



Ben Creanor is 15 years old and in his 4th year at Dunfermline High School. Inspired by Cars 'Lightning McQueen' and a young Lewis Hamilton, he is a motor sport fanatic and has raced karts and stock cars since he was 9. In late summer 2018 he applied to the Euro NASCAR driver recruitment programme for the 2019 season and in early November 2018 he travelled to Fontenay-Le-Comte in France to test drive the 450bhp, 150mph muscle cars. As far as we are aware, he was one of the youngest, if not the youngest, ever to drive a NASCAR and he was competing for a place against established drivers older than himself.

As a result of Ben's performance both on and off the track, he has been given a place on the recruitment programme so will be driving a Euro NASCAR in the 2019 season. This means that NASCAR will support him as he makes the transition from school boy to professional racing driver.



NASCAR racing is one of the most popular and widely followed types of motor sport in the world. It is epitomised by high powered muscle cars racing bumper-to-bumper round race tracks across America. With 450bhp and capable of speeds in excess of 150mph these cars really are incredible pieces of machinery to watch, particularly as the racing is always so close and tightly fought. However NASCAR racing happens all over the world and the Whelen Euro Series is held in 8 European countries in front of crowds in excess of 25,000. With TV coverage, the European audience is expected to be varied and large which means that your Company can enjoy unrivalled exposure in an environment that is designed to make you feel an integral part of the team.

NASCAR are renowned for the support they give to their partners and, with Ben already catching the public imagination and featuring in both local and national media, this is the perfect time to join Ben Creanor Racing as a sponsor. The attached document gives an indication of the media exposure enjoyed by Euro NASCAR partners and highlights a range of sponsorship packages that are available to support Ben as he prepares for the 2019 Euro NASCAR season.

This is a dream-come-true for a young man from Dunfermline and the year ahead will be tremendously exciting. We hope that you will seize this incredible opportunity and join us as we start the journey.



## **Background Information**

Ben has followed a different path to most current drivers in that he has spent much of the last couple of years developing his skills in the on-line world, including i-Racing. There have been a number of reasons behind this although the end result, according to those who have seen him and raced against him including several current touring car drivers, is that he has developed into a very good driver.

Probably the main issue for most people following a career in motor sport has always been one of money and the fact that those with ready access to funds will almost always be at an advantage. By following the simulator route, Ben has managed to develop his talent and also raise his profile albeit in a different way. Ben has shown that this route into motor sport is not only possible, but also much more achievable for the majority.

Ben is one of thousands of youngsters who have dreamt of a career in motorsport. However thanks to his hard work and determination along with the support from Euro NASCAR he is now able to turn his dream into a reality. The opportunity he has is both unique and exciting and is already generating wider interest. There was only one British Euro NASCAR driver in 2018 but there is a real appetite from motor sport fans for this type of racing as was demonstrated by the enormous crowds at Brands Hatch this year. The opportunity to grow this sport in the UK is huge and I know Ben can be a part of this.

Ben has his own website ([www.bencreanor.com](http://www.bencreanor.com)) and regularly posts on Instagram, Facebook and Twitter. His following is growing and is already spread across several countries.



If you need any more information then please contact us via any of the above channels or by ringing PAUL CREANOR on (+44) 07866 596126.

## **Career Progression and Achievements**

**2012:** I started karting at Knock Hill Circuit on their 'arrive and drive' track.

**2013 – mid 2014 Honda Cadet karts** – I was 10<sup>th</sup> in the championship in my first year then 5<sup>th</sup> in the Scottish Championship the year after.

**2015 & 2017 Ministox Stock Cars** – Including 2 race wins, numerous top 10 finishes and 12<sup>th</sup> in the Scottish Championship despite a long injury layoff.

**2016 Ginetta Junior Scholarship test** – A great experience and I was told by Douglas Motorsport that I was one of the fastest drivers they had ever had.

**2016 British Grand Prix** - I set the fastest lap for a full lap of the Silverstone Circuit in the full motion simulator but didn't win any prizes because I was too young. One of the F1 drivers took 8 laps to beat my time.

**2017 British Grand Prix** - I again set the fastest lap in the simulators but this time won tickets for the 2018 GP. I also had a chance to race the best F2 drivers at the time, side by side on identical simulators, effectively all in the same car. My rivals for the race included Charles Leclerc (now of Sauber F1 and recently signed to Ferrari for next year). Leclerc actually sat next to me and asked for setup advice. I then raced them and beat them all to pole, leading the race until the last corner where I felt they ganged up on the amateur and forced me off and some of them too!



**2018 e-sports** - I set up and ran my own race series. Also in the 'i-racing' leagues I competed in the British Sim Racing Pro Series Mazda Cup. This is live-streamed on YouTube by Apex Racing. In the TORA Touring Car series I achieved a win in the fewest number of starts in the top split, and I am the current world record holder around the Nurburgring on the 'Asseto Corsa' simulator.

**2018 TCR Knockhill** - I raced in the GT Omega Racing challenge setting the fastest lap and winning 2 tickets to the BTCC round at Knockhill in August.

**2018 British Grand Prix** - I took part in the Virtual Reality Competition which was run on Project Cars 2. I took a Renault Meganne V6 Cup car round the Silverstone Stowe Circuit (new to me) and by the end of the weekend finished 2nd on the leader board, despite never having driven in VR before. The winner was a professional E-Racer several years older and more experienced than myself.