



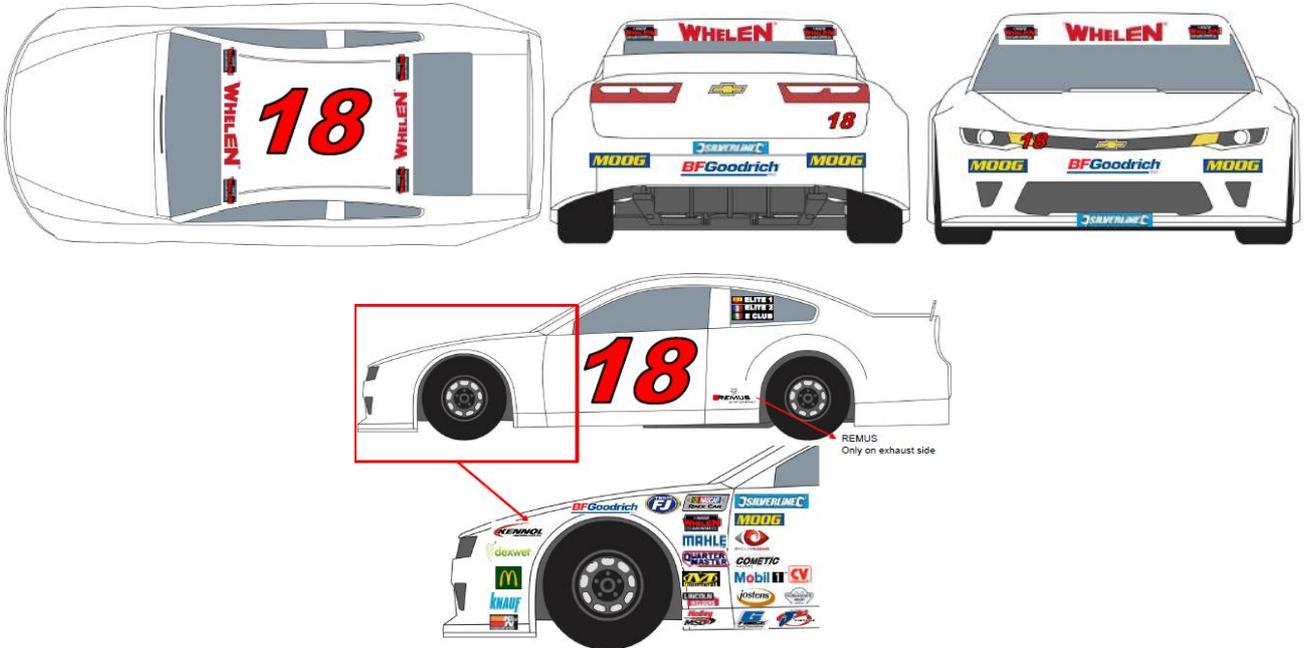
2019 Season Sponsorship Opportunities

Branding Opportunities

Due to the way NASCAR is organised, Ben will have half of the car available for sponsorship. He will also have his race suit and there may also be opportunities to apply branding to the race truck.

In addition, Ben Creanor Racing will have a range of branded clothing available including t-shirts and jackets and sponsor's logos will feature on these.

The cars...



Ben's race suit will be able to carry his sponsor's logos and all areas are available other than those shown in the picture:



The race truck may be available to carry sponsor's information. This can be discussed in more detail if necessary.



Sponsorship Packages

The following packages are available for the 2019 season:



- Euro NASCAR marketing support and promotion
- Promotion on all Ben Creanor Racing media outlets
- Large logo on the bonnet or trunk of the car.
- Large logo on Ben's race suit.
- Logo on all branded clothing.
- 2 tickets to each event
- Hospitality at an event of your choice
- Ben to support up to 4 x ½ day sponsor events (Location dependent)
- Cost - £15,000



- Euro NASCAR marketing support and promotion
- Promotion on all Ben Creanor Racing media outlets
- Logo on the side of the car.
- Logo on Ben's race suit.
- Logo on all branded clothing.
- 2 tickets to 3 races of your choice
- Ben to support up to 3 x ½ day sponsor events (Location dependent)
- Cost - £10,000



- Euro NASCAR marketing support and promotion
- Promotion on all Ben Creanor Racing media outlets
- Small Logo on the car.
- Logo on Ben's race suit.
- Logo to feature on some branded clothing.
- 2 tickets to a race of your choice
- Ben to support up to 2 x ½ day sponsor events (Location dependent)
- Cost - £5,000



- Euro NASCAR marketing support and promotion
- Promotion on all Ben Creanor Racing media outlets
- Logo on Ben's race suit.
- Logo to feature on some branded clothing.
- Ben to support 1 x ½ day sponsor events (Location dependent)
- Cost - £1,000



- Euro NASCAR marketing support and promotion
- Promotion on all Ben Creanor Racing media outlets
- Logo on Ben's race suit.
- Cost - £500

Please note:

Additional tickets to each race may be available but they will be subject to availability.

Specific positioning of logos will be decided in conjunction with the Race Team, Whelen Euro NASCAR and the sponsor.