



Dunfermline and West Fife Local Tourism Association Minutes Template

23rd August 2022

The Inn at Charlestown

Attendees

Donald Mackenzie	Peter Wilson	Julia Haase	Cllr Brian Goodall
Catriona Frankitti	Frank Connolly	Linn Williamson	Stuart Gray
Maggie Dalgliesh	Karen Stewart	Pamerla Fernandez	Elaine Watt
Amanda Peacock	Calum Reid	Gillian	Billy George
Tracey McCafferty	Jack Pryde	Steven Campbell	

Apologies

Elaine Longmuir	Gillian McCracken	Mark McLeod	Caroline Warburton
Cllr James Calder	Hilary Roberts	Sunil Varu	Bernie Hewitt
Cllr Graeme Downie	Louise Oliver	Cllr Conner Young	Beverley Bryant

Minutes

1. Minutes from previous meeting agreed / amended if necessary

The Chair opened the meeting by welcoming everyone and noting the apologies. Those new faces in attendance were given a particularly warm welcome with round table introductions.

2. Activity by Members of the LTA (summarised)

- The LTA had been meeting by Webinar throughout the pandemic and had one in-person 'showcase' meeting at the Birthplace Museum earlier in the year. This was the first real in person meeting for some time. Steven was thanked for hosting the event and providing the hospitality.
- All present were invited to introduce themselves and say a little about their season so far, and their forward plans.
- Accommodation providers described a positive story of bookings in 2022, and attractions had noticed a welcome uplift in footfall.
- The use of the passport in the Heritage Quarter had proven popular for families.

- Cat Frankitti described the visit by a Brazilian TV/Social Media Celebrity filming at Elaine's B&B for a Food Programme.
- The achievement of city status by Dunfermline was anticipated to provide a further uplift for the area. Signage is to be updated.
- A variety of events relating to Andrew Carnegie's legacy are planned – including Lectures and the scheduling of the Musical *The Star Spangled Scotchman* is to be staged in Dunfermline. The return of the Outwith Festival was welcomed.

3. Agenda Item – Dunfermline.com

- Dunfermline.com – An update was provided on the progress of the use of Dunfermline.com. The Alhambra had kindly agreed to assist with populating the What's On section, and Fife Council were loading content to a page 'Dunfermline Celebrates' which is detailing the variety of events and anniversaries throughout the summer. Members of the LTA were encouraged to get in touch with entries and items which could be promoted.
- Visit Dunfermline – Billy George -
 - The Chair welcomed Bill George who had taken on the running of VisitDunfermline.com. Billy described how he was trying to develop the site, and welcomed discussion on how the two sites might work better together. (Chair and Billy to follow up)

4. Agenda Item – Building access

- It was noted that due to building checks that the Abbey and Palace were working to a restricted format, although the shared access to the Nave and the Church had made some visits more straightforward.
- It was noted that St Margaret's Cave (managed by OnFife) remained closed. A request that visiting tours should have access to the Council Chambers in Dunfermline was taken for action by Cllr Goodall.

5. Fife Tourism Partnership Update

- Any business who hasn't already updated or added a listing to Welcome to Fife was encouraged to do so as this is the destination website for the region with several thousand views every week . <https://www.welcometofife.com/register-your-business>
- NetZero funding opportunity for businesses looking to change elements of their business to be more sustainable. Any business looking to apply for funding if you already have a Business Gateway advisor please speak to them alternatively please feel free to contact Linn Williamson who can put you in touch with the right person to speak to. <https://bit.ly/3R94p1F>
- QR Code – Please see the link below to the FTP business tool kit below. Businesses are encouraged to add a link to any confirmations, pop a tent card in bedrooms or if you would prefer a larger poster, board or pop-up stand please let Linn Williamson

know. <https://www.fifetourismpartnership.org/resources/business-toolkits/welcome-to-fife-qr-code-information-pack/>

- Short Term Let Licence – New Legislation is due to come into effect on 1st October. Fife Council will be issuing advice in due course.
- Linn provided further information on the Fife Tourism Partnership and useful links. Now attached to the circulation of the Minute
- **Financial Report** – No update given
- **Any Other Business**
 - Discussion around cycling tourism in the area and how this could be developed going forward
 - Discussion around promotional material for the area. Businesses asked for the Dunfermline City map created in 2019 to be developed into a rip off A3 page of maps that businesses could use for visitors
 - Fife Council Town Centre representatives to be at next meeting with an update on City centre plans

Date of Next Meeting – Tuesday 1st November – Garvock House Hotel 2pm

Action Points

Description of Action Point	Anticipated Date of Completion	Task Owner
Dunfermline tear off map	Nov 22	LW
Sunil to come to next meeting with an update of Dunfermline City plan	Nov 22	LW
Visiting hours for City Chambers	Nov 22	Cllr Goodall