



East Neuk Local Tourism Association Agenda

Tuesday 14th March 2023

Cocoa Tree Café, Pittenweem – 7pm

Meeting Agenda

1. Chairs Welcome and Introduction
2. Apologies
3. Minutes from previous meeting agreed / amended if necessary
4. Anstruther Interpretation Boards
 - a. Written content / map
5. East Neuk Tourist Maps
6. Crown Estate Funding – Deadline for applications 20th March
7. VEN – Website Analytic Report
8. VEN social media strategy
9. Anstruther Arbour Festival update
10. Social Event / Business Engagement
11. Short Term Let Update
12. Fife Tourism Partnership Update
13. Accounts
14. AOB
15. Next Meeting Date
 - 16th May 2023- Crail Community Hall
 - 12th September 2023 Venue and time TBC
 - 7th November 2023 – Venue and time TBC

Actions	Date	Owner
East Neuk Itineraries and Blog Posts	On going	LW / FTP
Website and social media analytics		Dave, Martin
Community funding for additional interpretation boards	March '23	Cllr Dillon / Sophie
Timeline / Strategy	March '23	LW