



Heartlands
of Fife

Heartlands of Fife Local Tourism Association Agenda

Monday 6th March 2023

Cluny Activities, Kirkcaldy, 2pm

Meeting Agenda

1. Chairs Welcome and Introduction
2. Apologies
3. Minutes from previous meeting agreed / amended if necessary
4. Update on Previous Meeting Action Points (see below)
5. Fife Tourism Partnership Update
6. Agenda Item – Adam Smith Festival of Ideas – Update from George Proudfoot
7. Agenda Item
 - a. Z Folds
 - b. Banner project
 - c. In the Footsteps Marketing project update / marketing ideas
 - d. Travel Trade Fam visit 16th April
 - e. Tourism Strategy going forward
8. Financial Report
9. Round table updates
10. Any other business
11. Dates for next 3 meetings
 - Monday 15th May 2023 - Venue and Time TBC
 - Monday 4th September 2023 - Venue and Time TBC

Actions	Date	Owner
Marketing ideas for Footsteps of Kings	March '23	Group
1 st proof of new Z-Fold	March '23	CS/CD/LM/LW
Prom Banner Project	March '23	LW / CLLR A Cameron / CLLR I Cameron

