North Fife LTA Meeting

Wednesday 9th February 2022

On Zoom – Invitation sent by Moira Henderson

Present

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| Moira Henderson – Chair  | Linn Williamson – Fife Council | Giada Canderle  |
| Ian Grieg  | Andrew Thomson  | Simon Johnson  |

Apologies

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| Aundrey Peebles  | Kirsten Unlenbrock  | Stuart Taylor Pearson |

Minutes

Moira welcomed everyone made apologies from Audrey Peebles (on holiday) and Kirstin Uhlenbrock.

Stuart Taylor-Pearson has stepped down from the committee, he has been thanked by email and the door left open for him to come back onto the committee if and when he feels able.

Linn Williamson has joined Fife Council on a fixed term contact and her role is to support the LTA’s. Linn has been involved with LTA in Dunfermline both as a committee member and as Chair for many years prior to her closing her restaurant business in 2019. She is well experienced to assist us.

Giada Canderle works at Teasses Estates as their Business Development Manager. She graduated in Tourism and has experience in different areas. She is happy to assist with the LTA’s as we work together to provide a good Visitor Experience to those coming to North Fife.

Moira has received this from Simon Baldwin:-

“We have concluded the Food & Drink Trails project for and on behalf of Cupar’s Development Trust.

The main Trails’ site is live via [https://bit.ly/FoodAndDrinkTrails](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FFoodAndDrinkTrails&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545331083%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=qSb3CL59truQje%2Fi6hUDAFgcTTX4yDpwwuKpTT%2BrXlI%3D&reserved=0) We have built a Questionnaire 'feeder form' for businesses to provide more information - [https://bit.ly/FoodTrailQuestionnaire](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FFoodTrailQuestionnaire&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545331083%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=QzETS2ne5LHeU0UhzYRgSfg8%2FAB%2FD7006HCgWqHfdT4%3D&reserved=0) - and each of the Trails has its own trackable link that we are also sharing via available QR codes (downloadable via here -[https://bit.ly/FoodAndDrinkTrails-QRcodes](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FFoodAndDrinkTrails-QRcodes&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545331083%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Lwc3aaQnGrSV5ARE5diy05bzCP%2BzAaLcxV%2BypzPiNjs%3D&reserved=0)):

1. The Cupar Trail - [https://bit.ly/TheCuparTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FTheCuparTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=01SHWuwYJElJf6unLL8MTBPrtyEsQqo94KyvwyuBK0U%3D&reserved=0)
2. The Ports Trail - [https://bit.ly/ThePortsTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FThePortsTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=uSe0toiIydKXoJyT8lh0EBUAmhuPz0s%2ByCS73cR%2FUyQ%3D&reserved=0)
3. The St Andrews Trail - [https://bit.ly/StAndrewsTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FStAndrewsTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=3XRg4j6JAz6J2m%2Fm9K%2F9WYPM%2Fn0Na98HMvsxHjQJxmY%3D&reserved=0)
4. The East Neuk Trail - [https://bit.ly/EastNeukTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FEastNeukTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=w%2FsEjcG6z5mEZCaS%2Bq55tSebJW8VsSYCORnuunoDnxE%3D&reserved=0)
5. The Largo Law Trail - [https://bit.ly/LargoLawTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FLargoLawTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=i1esWPSu3rpTJ%2BQFHD7Q%2BE1rJYcsVhYA2Mlk%2BiL9fbA%3D&reserved=0)
6. The Howe Trail - [https://bit.ly/TheHoweTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FTheHoweTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=LSDZPdi2hwcx45hXWrLyTgz0Du%2FQBb8pMA%2Fb5zBD8ag%3D&reserved=0)
7. The TayCoast Trail - [https://bit.ly/TayCoastTrail](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbit.ly%2FTayCoastTrail&data=04%7C01%7C%7Cb0cbe2f204e447e12db608d9ead34d84%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C637799015545486444%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=3s7%2BIOrteEfn8JJbOPoBX65gO71wC2D4oAczcFpGvIo%3D&reserved=0)”

It was highlighted that previously it was felt that there were businesses being added without their knowledge. So this is for information only.

Andrew then gave an update on the Web site and we are at the point of “populating” the site.

It is proposed that initially and for speed this will be done by taking information from Visit Scotland website. Flint River, the web developers will be asked to do this working alongside Andrew and Giada.

It is suggested that we try to have an “In person networking meeting” in the format that seems to have worked well in the past. So aiming for the end of March before we all get too busy. Volunteers to organise the event are:- Linn, Simon, Giada and Ian will speak to Anna Black to see if she will assist as she worked with Ian to make the Lindores Abbey Distillery event such a success.

Ian highlighted that Flint River must feel free to invoice us fro work done so far and that Kirstin and Stuart should also be remunerated for their work.

Following on Visits with businesses to see if they want to be added or alter their listing and if they want videos added.

Linn highlighted the Fife Tourism Conference which will be held on the 10th of March at the Dean Park Hotel Kirkcaldy, tickets cost £25 so book soon. [Click Here to Book](https://www.fifetourismpartnership.org/events/fife-tourism-conference-turning-challenge-into-opportunity/)

Next Meeting Date TBC