



## North Fife Local Tourism Association Proposed Agenda

**Thursday 30<sup>th</sup> March 2023**  
**Kitschnbake Newport, 3.30pm-5.30pm**  
**AGENDA**

1. Minutes of last meeting –
2. Update on Action Points from Previous Meetings (See below points)
3. [Visitnorthfife.scot](http://Visitnorthfife.scot) update
  - Content
  - Website Analytics including page views, dwell time, bounce rate
  - Website Strategy for 2023, updates, content etc
4. Z Fold Project Update
5. Cupar Now / Cupar Development Trust update
6. Short Term Let Update
7. Fife Tourism Partnership Update
8. FTP Grant Funding for 2023/24
9. Business Engagement Ideas
10. Round Table Updates
11. Any other Business
12. Proposed Future Meeting Dates with times and Venues TBC
  - 6<sup>th</sup> June 2023
  - 19<sup>th</sup> September 2023
  - 21<sup>st</sup> November 2023

### Action Points from Previous Meeting

Description of Action Point	Anticipated Date of Completion	Task Owner
Flint River to update listings	March '23	AWPT
Tube Map on Mobile Device	March '23	AWPT
Z Card – Working group to be formed to move project forward	March'23	LW / MH
Content including, video and images required	March '23	KU / LW /MH

