



**North Fife Local Tourism Association Agenda**

**Annual General Meeting (followed by regular meeting)**

**Wednesday 11<sup>th</sup> January 2023**

**1B West Port Cupar**

**AGENDA**

**Meeting Agenda**

- 1. Chairs Welcome and Introduction**
- 2. Apologies –**
- 3. Minute of the 2022 AGM**
- 4. Chair's Remarks**
- 5. Appointment of Office Bearers.**
  - **Chair –**
  - **Vice Chair –**
  - **Secretary –**
  - **Treasurer –**
- 6. Financial Report –**
- 7. Any other competent business with regards to the AGM**



### Regular Meeting

1. Minutes of last meeting –
2. Update on Action Points from Previous Meetings (See below points)
3. [Visitnorthfife.scot](https://www.visitnorthfife.scot) update
  - Content
  - Website Analytics including page views, dwell time, bounce rate
  - Website Strategy for 2023, updates, content etc
4. **Fife Tourism Partnership Project Funding £4K Grant**
  - Project for Z fold maps
5. **Cupar Now update**
6. **Cupar Fam Visit for Fife Businesses (March 2023)**
7. **Short Term Let Update**
8. **Fife Tourism Partnership Update**
9. **Any other Business**
10. **Proposed Future Meeting Dates with times and Venues TBC**
  - 28<sup>th</sup> March 2023
  - 6<sup>th</sup> June 2023
  - 19<sup>th</sup> September 2023

### Action Points from Previous Meeting

Description of Action Point	Anticipated Date of Completion	Task Owner
£4K Grant Funding project application	Dec 22	Committee
Z Fold Map	Dec 22	LW
Cupar Now Fam Visit	March 23	MH, SB, LW