

Deposit Return Scheme Producers Toolkit



Returning for
SCOTLAND



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Introduction

Circularity Scotland was formed in 2021, with the specific aim to administer Scotland's Deposit Return Scheme (DRS). We aim to recapture 90% of Scotland's single-use drinks containers. And as an official administrator, we will be responsible for the day-to-day management of the scheme. In addition to handling the financial and logistical aspects, we will inform and motivate consumers about the scheme, and how it benefits Scotland's economy and the environment.



Scheme Overview

Scotland's Deposit Return Scheme has been designed to make it easy for us all to do the right thing. People pay a 20p deposit when they buy a drink in a single-use container and get it back when returning the empty bottle or can to a return point.

Single use containers between 50 millilitres and 3 litres (inclusive) made from the following materials:



PET plastic



Aluminium
& Steel



Glass

The scheme will be a key part of Scotland's future recycling system. It's an example of extended producer responsibility (EPR), which places responsibility on drinks producers to collect and recycle the packaging their products come in.

How will the Deposit Return Scheme work?

Scotland's Deposit Return Scheme places the responsibility on drinks producers for the collection and recycling of the containers their products come in.

Throughout Scotland, there will be tens of thousands of return points. All locations running a return point will get a handling fee which covers the costs associated with taking part in the scheme.



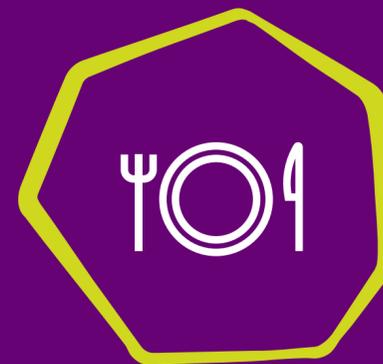
You are a **PRODUCER** if you are a brand owner, import or produce drinks that are offered for sale in Scotland.



You are a **RETURN POINT OPERATOR** if you sell drinks in Scotland, even if that is not your core business.

Return point operators will be made up of Retailers & Hospitality venues: Retailers will play a key role, charging a 20p deposit on bottles and cans. They'll take back the empty drinks containers, either over the counter or via a reverse vending machine.

Online retailers will also be included in the scheme, ensuring it's accessible to those dependent on online delivery.



HOSPITALITY businesses, like restaurants, bars, cafes and hotels, will have different obligations depending on whether they sell drinks to take away or sell drinks to be consumed on-site only.

Where to go for more information

What is DRS and what's my role in the new scheme?



I am a

Producer

I am looking for information about regulations and my responsibilities

www.sepa.org.uk/regulations/waste/deposit-return-scheme/producers/

I am looking for information about registering with the scheme administrator

www.circularityscotland.com



I am a

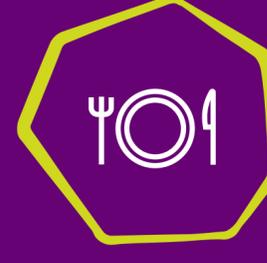
Retailer

I am looking for information about regulations and my responsibilities

www.sepa.org.uk/regulations/waste/deposit-return-scheme/retailers/

I am looking for information about registering with the scheme administrator

www.circularityscotland.com



I work in

Hospitality

I am looking for information about regulations and my responsibilities

www.sepa.org.uk/regulations/waste/deposit-return-scheme/retailers/hospitality-retailers/

I am looking for information about registering with the scheme administrator

www.circularityscotland.com



I am a

Wholesaler

I am looking for information about regulations and my responsibilities

www.sepa.org.uk/regulations/waste/deposit-return-scheme/retailers/wholesalers/

Key dates



7 Your obligations

Scotland's Deposit Return Scheme for bottles and cans will give drinks producers a vital role in Scotland's response to the climate emergency. In a producer-led scheme, drinks brands will have a legal responsibility for the collection of drinks containers covered by the scheme and are responsible for funding the scheme and taking a leading role in its management.

Under the regulations, drinks producers must register with SEPA by **01 March** each year either directly or through Circularity Scotland for their drinks to be sold in Scotland.

For more information, including a comprehensive list of FAQs and detailed sector specific information visit:

Your obligations



Registration timelines

Drinks producers will have a legal responsibility for the collection of drinks containers covered by the scheme and are responsible for funding the scheme and taking a leading role in its management.

So if you haven't already, sign up with us to find out how you get your business started. You'll also receive helpful updates, letting you know what you need to do and when.

[Get Signed Up](#)

**Sign up
now**

Understand
your
obligations

**Get
ready**

Registration
opens **Dec
2022**

Registration
closes
**Feb 28
2023**

Scheme
launch
**Aug
2023**

Communication assets

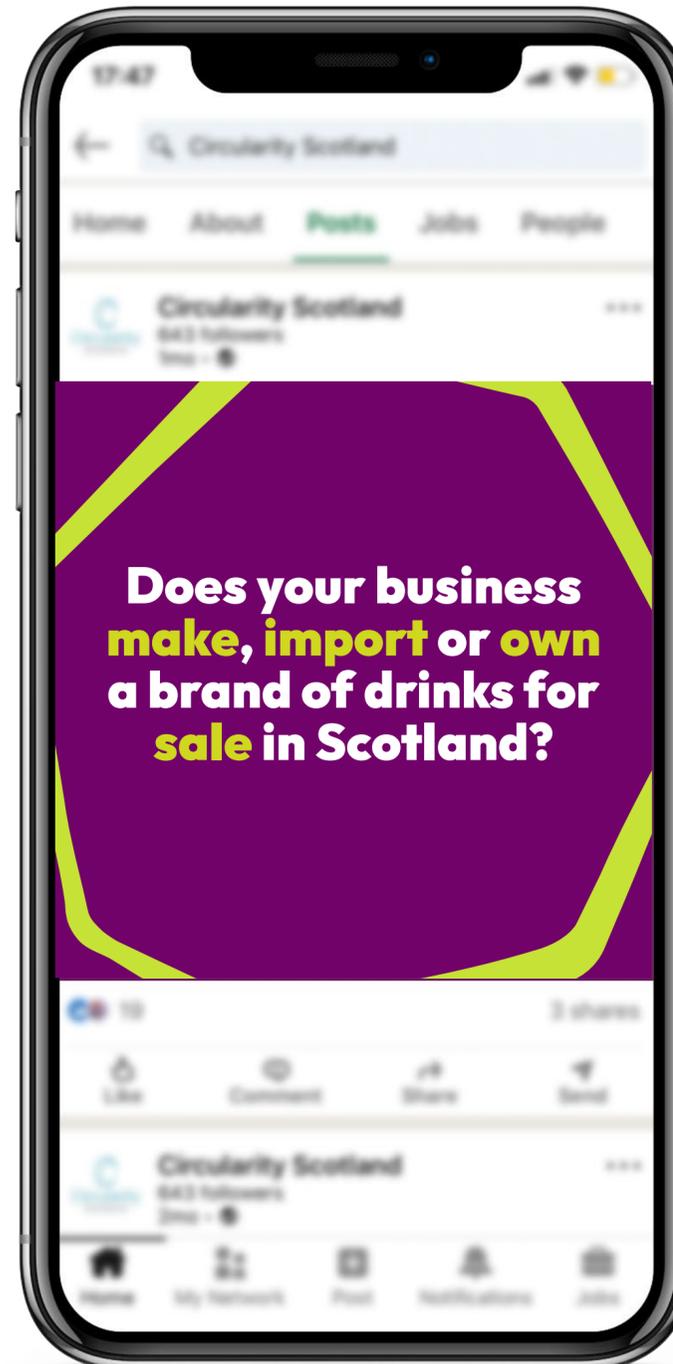
Sample Social Media Posts

Content is available to use on your own channels to help tell others about Scotland's upcoming Deposit Return Scheme.

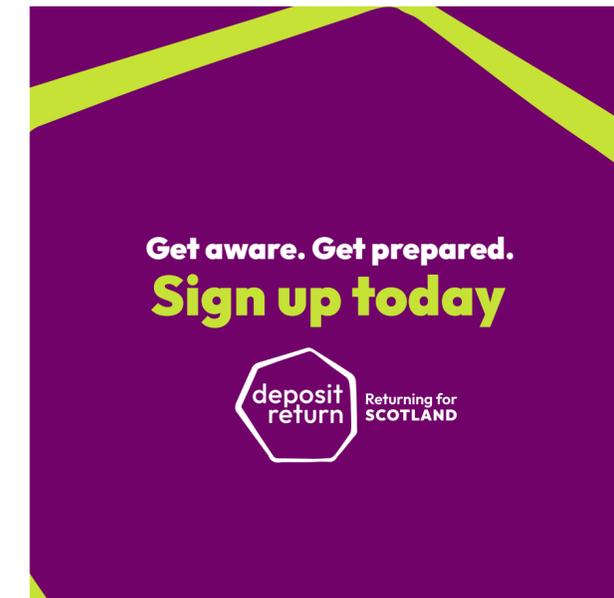
Please contact marketing@circularityscotland.com to request the social media assets.

POST COPY -

If your business makes, is the brand owner or imports drinks for sale in Scotland, then you will have obligations under the deposit return scheme. Sign up now to find out what they are and how to get your business prepared.



Social Frame 2



Social Frame 3

Communication assets

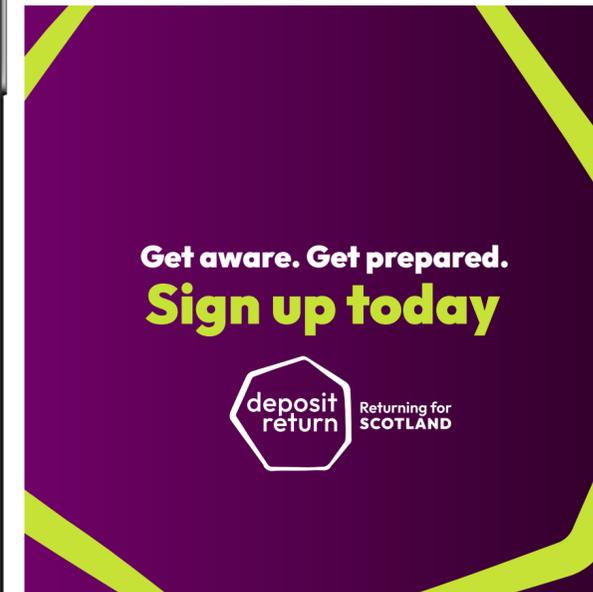
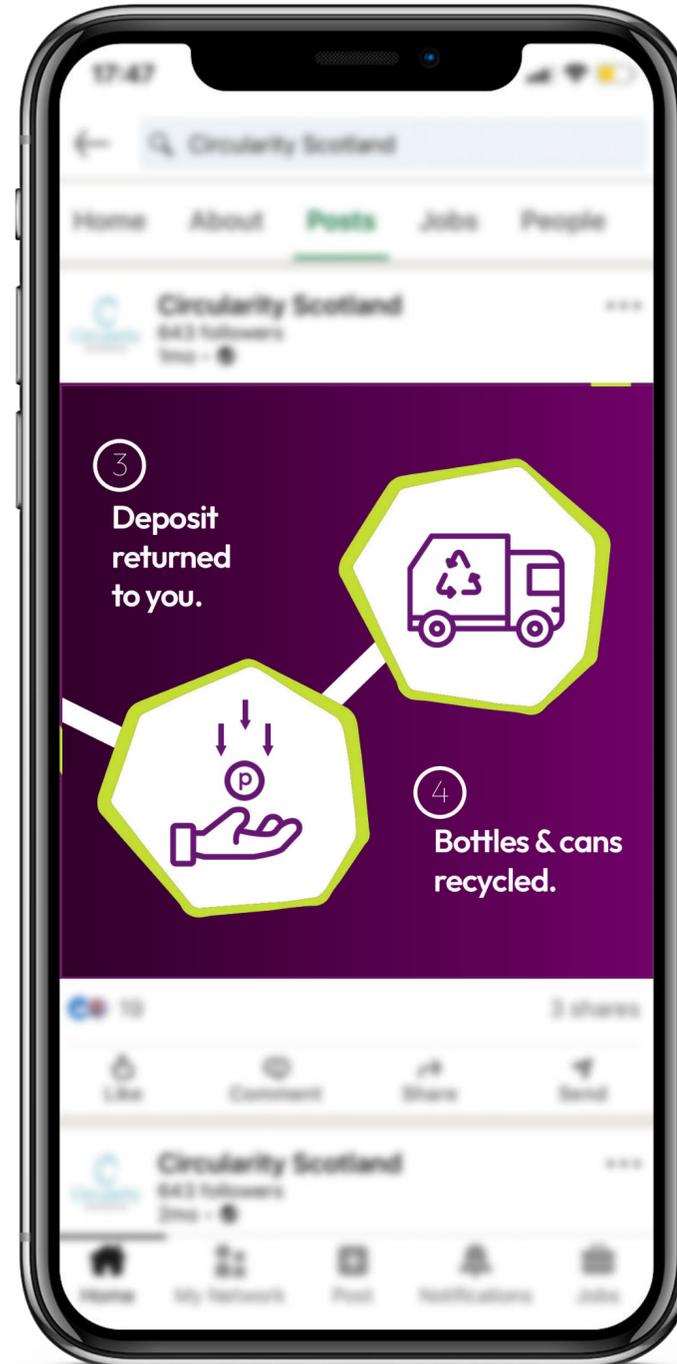
Sample Social Media Posts

Content is available to use on your own channels to help tell others about Scotland's upcoming Deposit Return Scheme.

Please contact marketing@circularityscotland.com to request the social media assets.



Social Frame 1



Social Frame 3

POST COPY -

This is how Scotland's Deposit Return Scheme will work. Sign up now to find out how to get your business prepared.

Communication assets

Newsletter

Please see the suggested wording for a newsletter update on Scotland's Deposit Return Scheme.

Scotland's Deposit Return Scheme is coming

to Scotland in August 2023 and will play a key part in our country's future recycling system. Under the scheme, people will pay a 20p deposit whenever they buy a drink in a single-use container. They'll get their deposit back when returning the empty bottle or can for recycling.

Deposit Return will cover all drinks sold in PET plastic, metal and glass which are between 50 millilitres and 3 litres in size (inclusive).

Circularity Scotland Limited were approved as a scheme administrator in March 2021, and will be responsible for the day-to-day management of the scheme. You can find out more information and sign up with Circularity Scotland by visiting: circularityscotland.com

Retailers will need to charge the deposit when selling the relevant, 'in-scope' products. And make it clear which containers are part of the scheme, act as a return point to accept and store scheme containers. They'll also have to refund deposits to customers. Online retailers will also be covered in the scheme and must provide a free take-back service to customers.

Drinks producers will have a legal responsibility for the collection of drinks containers covered by the scheme and are responsible for funding the scheme and taking a leading role in its management.

Under the regulations, drinks producers must register with SEPA by 01 March each year either directly or through Circularity Scotland for their drinks to be sold in Scotland.

For more information on the regulations visit: www.sepa.org.uk/regulations/waste/deposit-return-scheme



Further details

For more information, including a list of FAQs visit:

circularityscotland.com

Follow our social media channels for more information and shareable content:



LinkedIn



Twitter

If you require any further information about the scheme please contact:

enquiries@circularityscotland.com

If you require any marketing collateral to support the scheme please contact:

marketing@circularityscotland.com