



SUPPLIER DATA COLLECTION FORM FOR www.visitscotlandtraveltrade.com

Business Name of Supplier:

Contact Name:

Description (no more than 80 Words) :

Contact Telephone:

Contact Email:

Website

Commission:
(Must be completed)

Address including postcode:

Supplier Type: (Please choose up to 5)

Accommodation	<input type="checkbox"/>	Activity	<input type="checkbox"/>
Carrier	<input type="checkbox"/>	Tour Operator	<input type="checkbox"/>
Events	<input type="checkbox"/>	Transport	<input type="checkbox"/>

Golf	<input type="checkbox"/>	Visitor Attraction	<input type="checkbox"/>
Food and Drink	<input type="checkbox"/>	Exclusive Use	<input type="checkbox"/>
Ancestral	<input type="checkbox"/>	Luxury	<input type="checkbox"/>
Youth	<input type="checkbox"/>	Private Tours	<input type="checkbox"/>
Accessible	<input type="checkbox"/>	Responsible	<input type="checkbox"/>
Agritourism/Farms	<input type="checkbox"/>	Cruising/Shore Excursions	<input type="checkbox"/>
DMC	<input type="checkbox"/>	Weddings	
Walking Tours	<input type="checkbox"/>	Activity	<input type="checkbox"/>
Accommodation	<input type="checkbox"/>		

Image(s) supplied (please tick) OK

Your listing will not be uploaded without at least one image, and you can supply up to 5.

Additional Support Information

Advertisers are encouraged to supply editorial content which gives your business extra exposure and keeps your message front of mind for the international travel trade. Advertisements on the website can be updated up to four times per year. Please liaise with your Industry Relationship Manager to do this.

Hints to improve your listing

- Tone of voice to be B2B i.e., your clients can enjoy; group friendly; easy coach parking; Groups and FIT; café can accommodate up to xx coaches; bespoke/private groups.
- Tour operators/agents who are looking at these listings may not know Scotland that well – if relevant, indicate proximity to airports as this can make a difference when planning itineraries
- **Commission: This MUST BE COMPLETED.** Commission rate - 5%, 8%, 10%, 12%, 15%, 20%, 25%, 30%, 40% or Price on Application. An option to indicate zero commission is a wasted opportunity and your business needs to understand the audience for the site, and that these tour operators/agents are looking for a commission so they can 'package' up their programme. If the business has a number of commission options, then they can say POA (price on application) which is recognisable/understood within the travel trade.
- **Choose up to 5 (if relevant) categories.** An attraction can be a Visitor Attraction and a Food & Drink i.e., they can increase their foot traffic by attracting coaches/groups/FITs to their café to get business through the door. However, please ensure copy/imagery relate to these different product offerings to different clients within their listing.

Terms and Conditions (please tick)

ok By ticking this box, you confirm that you have read and agreed to our [Terms and Conditions](#).